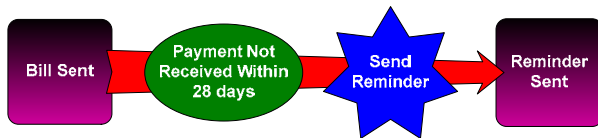


Event Manager

To stay competitive in today's markets, companies need to continually improve their efficiency. Business activities need to be completed more quickly, to higher quality and at lower cost. To this end, there is an increasing awareness of the benefits and potential competitive advantage that well-designed business process management systems can provide. B-Smart™ Event Manager can provide this capability and ensure that business activities are better scheduled, executed, monitored, and coordinated.

B-Smart™ Event Manager provides a mechanism to conceive any 'real world' business process as a network of routes between states/steps and then impose this structure on system operation to enforce compliance with best practice or industry standards.

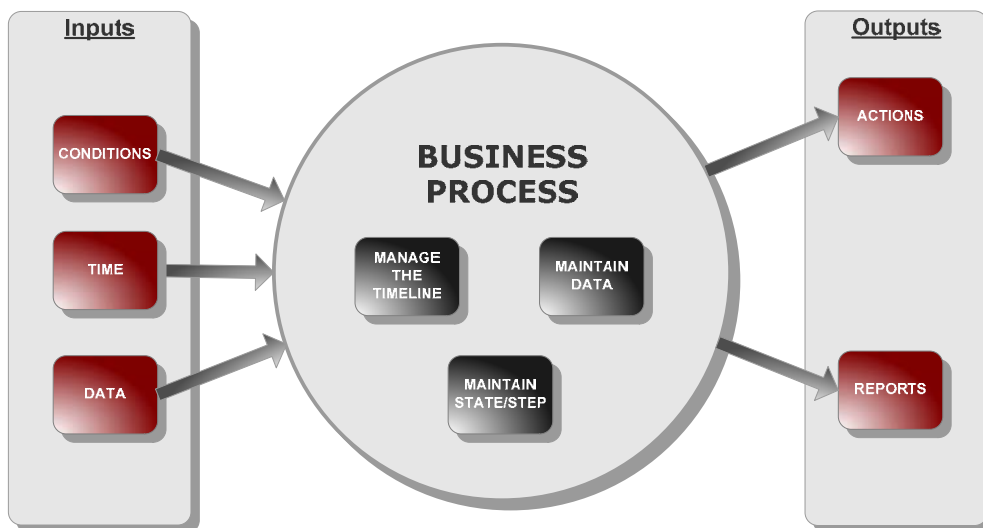


Each state/step represents an identifiable and significant point within the business process and each route represents an allowable transition between the states/steps. An external event, e.g. receipt of a data file from a third party or an internal time based trigger, may cause a transition between states/steps. Event Manager is active rather than passive because this transition may itself trigger a consequential action to take place e.g. the sending of a customer payment reminder.

Key Business Benefits

- ❑ Reduces cost to serve of complex end-to-end processes
- ❑ Flexible approach to business process modelling
- ❑ Automated decision making via business process events provides:
 - Accelerated throughput of the business process timeline
 - Reduced clerical effort & FTE's
 - Consistent business approach
 - Cost to serve
 - Margin of error reduced
- ❑ Facilitates modeling of business processes, without being bound to application software
- ❑ Extensive level of configurability reduces cost of ownership
- ❑ The control of flow and customer and business data is under the management of a cohesive business process

Defining the Solution . . .



Key Features

- ❑ *Modelling of complex end-to-end business processes*
- ❑ *UK specialisation of usage in implementing complex de-regulated flow models*
- ❑ *Business functionality is tracked against a timeline and numerous decision paths*
- ❑ *Allows business process interdependencies to be modelled and appropriate actions initiated*
- ❑ *Business processes can be identified, monitored and tracked via user defined screen queries*
- ❑ *Tracking of requests and responses*
- ❑ *Automatic reporting of unprocessed response files*
- ❑ *Automatic processing of business exceptions*
- ❑ *All aspects of the business processes can be reported in a configurable manner; individual client or individual user level*

B-Smart™ Suite Overview -The Dual Fuel Solution

The B-Smart™ suite delivers a comprehensive suite of high performance, business rules driven, applications to serve the needs of the energy industry.

All B-Smart™ applications are built upon the same highly configurable B-Smart™ core architecture that provides them with the *flexibility, scalability, reliability* and *traceability* inherent in the core architecture.

B-Smart™ applications enable the energy industry to manage their business critical functions effectively whilst benefiting from significant operational cost savings associated with a fully integrated solution.



B-Smart™ Event Manager Testimonial

"What we were looking for was an active system with intelligence. This would allow us to simplify our business processes as the IT solution would automatically manage tasks."

[Powergen]



Atlantic House
Atlas Business Park
Simonsway
Manchester M22 5PR
United Kingdom

Contact Dave Burgess (Business Development Director)
Tel +44 (0)870 428 4800
Fax +44 (0)870 428 4801
Email generis@generis.co.uk
Web www.generis.co.uk